

Wake Up Your
WOW!

cathvincent

At a glance

- ▶ Key note speaker
- ▶ Mentor
- ▶ Tangible results
- ▶ Business consultancy & sales expertise
- ▶ Industrial and government sectors

For over 20 years Cath Vincent has been inspiring business leaders and sales people to learn the tools of change that will revolutionise their personal effectiveness. Those tools are to:

- ◆ master yourself – how to operate at maximum motivation, energy and confidence every day; a great shake-up to get even better results from yourself or your people with very simple micro-changes
- ◆ influence others – how to get your message across in meetings or presentations so that others are inspired to respond favourably and/or take action

...or put another way, how to **Wake Up Your WOW!**

Cath has created dramatic results in a myriad of sectors including government, manufacturing, franchises, IT, and defence. An experienced business consultant, mentor and motivational force, she inspires change through speaking at conferences, training in small groups, and mentoring.

"I'm passionate about helping people make a one degree shift for dramatic, lasting results. There are plenty of great speakers and coaches who can provide a surge of motivation but that's like a short-term sugar rush. I'm talking about a lasting upgrade in your thinking and behaviour."

"Cath's skills as a presenter are inspirational & engaging - loved it!"
> Singapore Airlines

"Massively motivational!"
> Ray White Real Estate

"Enthusiastic, energetic, passionate ... magic!"
> IFAP Australia

"Gave me techniques I will definitely use to a great effect"
> Adecco

"I help talented people unleash their potential to operate much more effectively, much more of the time.

The result?

More sales, greater productivity, and improved morale."

The diversity of Cath's experience means she can relate to any individual, sector or business issue. Amongst that diversity, she has: launched her own businesses in the UK, Australia and New Zealand; started her own software company which won a DTI award for innovation with its very first product; managed a successful £70m bid for the Ministry of Defence; run change management programmes for government; and been an influential communicator on contentious infrastructure projects.

"I light the touch paper and watch a person's passion and potential fire up," says Cath, "more importantly, I give you motivational tools and techniques that last long after we've met to create profound and lasting change." Even in a conference, every person in the audience can commit to a micro-change today. By making simple micro-changes in your personal effectiveness and professional influence you can get **exceptional results**.

